



For immediate release
May 23, 2007

Contact: Wendy Fox
617-626-1453

THE GREAT PARK PURSUIT CONTINUES
AT GREAT BROOK FARM
Events this Saturday include hayrides and milking a cow

The Department of Conservation and Recreation (DCR) continues its *Great Park Pursuit* series of games and adventures in the parks this Saturday with live music, storytelling, farm field games, beekeeping demonstrations, and more at Great Brook Farm State Park in Carlisle.

The Great Park Pursuit is taking place on six consecutive Saturdays, May 19 through June 23, in a different state park each week. Families and other teams earn points by participating in each event, and teams that participate in five out of the six weeks will be eligible to win grand prizes, such as camping and kayaking gear, donated by Eastern Mountain Sports.

On May 19, the first *Great Park Pursuit* event was at the Blue Hills Reservation in Milton. Even on that chilly, rainy day, nearly 400 people participated and deemed the event a huge success. They met Scout, the search-and-rescue dog; played ball and hula hoop games in the field; took rides in all-terrain wheelchairs; toured the marsh around Houghton's Pond; and learned compass and map-reading skills.

At Great Brook Farm, participants can compete in a three-legged race and an egg toss, learn to milk a cow, join a scavenger hunt on the farm, listen to music by Ol' Cold Tater, and much more. Events run 11 a.m.-3 p.m., rain or shine.

The Great Park Pursuit is part of a larger, national campaign called *No Child Left Inside*, which encourages people, particularly families with children, to spend less time on sedentary pursuits like video games and television, and more time actively enjoying the great outdoors. With indoor, technology-based activities replacing more traditional outdoor play, experts warn that today's children will be too disconnected from nature to appreciate their role as the environmental stewards of tomorrow. This, and the alarming rate of childhood obesity nationally and in Massachusetts, have environmentalists teaming up with health experts to promote more active, outdoor lifestyles.

— more —

COMMONWEALTH OF MASSACHUSETTS · EXECUTIVE OFFICE OF ENERGY & ENVIRONMENTAL AFFAIRS

Department of Conservation and Recreation
251 Causeway Street, Suite 600
Boston MA 02114-2119
617-626-1250 617-626-1351 Fax
www.mass.gov/dcr



Deval L. Patrick
Governor

Timothy P. Murray
Lt. Governor

Ian A. Bowles, Secretary, Executive
Office of Energy & Environmental Affairs

Priscilla E. Geigis, Acting Commissioner
Department of Conservation & Recreation

– continued –

The Great Park Pursuit involves families or teams that are defined as having at least one person 18 years or older and one person under 18. Teams can be parents with children, aunts and uncles with nieces and nephews, grandparents with grandchildren, neighborhood groups, school and church groups, even Boy Scout or Girl Scout troops. Participation is free, but teams must register to be eligible to win the prizes. Find more information and directions to Great Brook Farm at www.greatparkpursuit.org or call 617-626-1450.

#